

May is National Asthma Awareness Month



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Do your part to educate others about this important issue !

In 1998, The Centers for Disease Control and Prevention reported that asthma increased 75% from 1980-1994 and in 2007, the EPA reported that an average of one out of every 13 school-age children suffers from asthma.* In fact, "asthma has become the most common serious disease of childhood, and there are at least several well-designed epidemiologic studies that have documented a strong link between use of domestic and industrial cleaning products and risk of asthma," says Dr. John Spengler, Akira Yamaguchi Professor of Environmental Health and Human Habitation, Department of Environmental Health at Harvard University. "When reviewing the rapid increases of asthma rates in America, it is critical to recognize the link between pollution and human health, including chemical and biological pollutants in indoor environments."

To help raise awareness around the asthma epidemic, Shaklee has teamed up with Harris Interactive (January 2008) to survey more than 1,000 American moms about their perceptions of home cleaners and their safety.

Key results from the Harris Poll are as follows:

- 81% of moms believe that their household cleaning products can trigger asthma in children and adults

"Moms already know household cleaners can be hazardous if swallowed or spilled directly on your skin, but most don't make the connection that when these products are used as directed on floors, sinks and tubs, their families are exposed 24 hours a day." - Jane Houlihan, VP for Research at Environmental Working Group in Washington, D.C.

- 38% of moms even agree that the air inside their homes is more toxic than the air outside

A person who spends 15 minutes cleaning scale off shower walls could inhale 3 times the "acute one-hour exposure limit" for glycol ether-containing products set by the California Office of Environmental Health Hazard Assessment.

Shaklee Get Clean Scour Off™ Heavy Duty Paste gently removes stains and is great for cleaning tubs, ovens, sinks, and tiles.



- 88% of moms agree that household cleaning products can be harmful to you and your family's health

With its incredibly powerful formula, Shaklee Get Clean Basic H2 Organic Super Cleaning Concentrate dominates grease, grime, and dirt 1,000 different ways. Basic H2 and Get Clean products offer cleaning choices that are non-toxic, hypoallergenic, free of volatile organic cleaning compounds, and free of harmful fumes.



- 94% of surveyed moms would discontinue use of their favorite household cleaning products if they learned that they might be harmful to their families' health. However, 35% believe that their children have developed skin rashes from the chemicals in cleaning agents used at home.

Shaklee Get Clean Fresh Laundry Liquid Concentrate, HE Compatible is a two-for-one non-toxic and hypoallergenic concentrate that outperforms leading detergents and big-name stain removers.



- 41% of moms admitted that they don't know what types of ingredients are in the cleaning products they currently use

Shaklee Get Clean Soft Fabric Fragrance-Free Dryer Sheets use vegetable-based softeners on biodegradable sheets – you can throw the whole thing in the recycling bin when your load is done !



- 91% of moms report that they would use non-toxic cleaning products if they knew they really worked
Shaklee Get Clean offers cleaning choices that are green, safe, powerful and smart !

* Centers For Disease Control. Surveillance for Asthma, United States, 1960-1995, MMWR. 1998; 47 (SS-1)

To learn more, visit <http://www.Shaklee.net/NaturalSolutionsLLC/GetClean/index.htm>